

Sword France
becomes



PRESS RELEASE

Sword France becomes Coexya and aims to triple its turnover in five years

Lyon, September 14th, 2021 – After 20 years as a part of Sword Group, Sword France became independent a year ago on October 1st, 2020 becoming Coexya. This name change coincides with an ambitious growth project aiming to shore up its specialisation in information technologies at a European scale.

Coexya helps its clients undergo a digital transformation by designing adapted and state-of-the-art solutions. Its mission is to expand the potential of organisations by making the most of their internal and external data for new purposes. The goal is to triple its turnover by 2025:

- 🕒 **Through strengthening its position as leader in its fields of expertise.** Today, Coexya is already a key player in France in 6 areas: customer experience, content & modern workplace, health, legal, location intelligence and smart data.
- 🕒 **Through continued organic growth.** Coexya expands its services in each field with targeted software providing the best experts for each project via an extensive network of partners, start-ups and freelancers.
- 🕒 **Through acquisitions to bolster its position** in Europe.

Coexya has its own style of organisation to support this strategy:

- 🕒 **Skill centres on a more human scale**, from 30 to 70 people. These units, fully engaged in their sector, strengthen team building and knowledge sharing.
- 🕒 **Local management** helps give tailored support to each employee during their career progression.
- 🕒 **Championing collective intelligence** thanks to Coexya's network letting us draw from the knowledge of more than just one organisation.
- 🕒 **A historic CSR approach** started in 2009.

The company currently serves more than 370 clients and 87 % of them are French. These clients include private companies (with a strong presence in banking and insurance, law, luxury items) and public sector entities (civil service, local authorities, intellectual property, health and transport). Coexya benefits from a loyal client base. 65 % of its clients have used the company for more than ten years.

President of Coexya, Philippe Le Calvé, states *“One year after going independent, we wish to further our expansion in order to maintain our reputation as leaders in our field and provide our clients with a wider and more relevant range of solutions. Our name change marks a turning point in our ambitious plans. Our 5-year plan is to triple our turnover and become a European-wide group, all while strengthening our national roots. The management at Coexya and its employees put everything into this plan on a daily basis, in collaboration with our partners. Knowing their skills, expertise and motivation, make me confident that this goal will be achieved. »*

About Coexya

Coexya has been an independent entity since October 1st 2020 when it was acquired by the operational management team with the support of the European private equity group Argos Wityu, once part of Sword Group's French IT business created in November 2000.

Coexya's mission is to support organisations throughout the development of new systems for employees and customers. Coexya covers six fields of expertise: Customer experience, content & modern workplace, health, legal, location intelligence and smart data. Coexya works with more than 370 clients. In 2020, the company made more than 60 million euros in turnover. Coexya employs around 680 people in Lyon, Paris and Rennes.

More information at www.coexya.eu

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